



Course technical sheet

MOOC Platforms and Online Courses – Exam

Fee

150,00 €

Final exam only

Course code

MOOC_LA

Test duration

60 min

Passing score

70%

Issued

27/05/2026

Executive summary

The course "MOOC Platforms and Online Courses – Exam" provides a comprehensive overview of leading MOOC platforms and course marketplaces such as Coursera, Udemy, Udacity, and edX. It covers various instructional models including self-paced, cohort-based, and blended learning, along with typical course structures composed of lectures, quizzes, assignments, projects, and peer review. The program explores learning paths from foundational courses to specializations and nanodegrees/professional certificates, offering criteria for course selection based on goals, prerequisites, level, workload, language, and cost. Assessment methods, digital credentials, learning tools (LMS, forums, labs, notebooks), and study management through planning and progress tracking are examined. The course also addresses academic integrity and platform policies. Although short (60 minutes), the content is concentrated to prepare learners for the challenges of designing, managing, and assessing online learning pathways. The exam requires a minimum passing grade of 70% and a fee for the digital certificate issuance.

Certification process

- Registration or login to the Academy platform.
- Completion of the final course examination only. Any training or preparation may be completed externally or through other channels.
- The test questions refer to the objectives, skills and topics described in this technical sheet.
- Assessment of the result, possible validation and certificate issuance according to the rules applicable to the course.

Important note

On Academy, candidates take only the final course examination. Any training or preparation activity may be delivered externally or through other channels. The test questions refer to the topics described in this technical sheet and in the course syllabus summary.

Syllabus summary

Overview of MOOC platforms and course marketplaces (Coursera, Udemy, Udacity, edX) + learning models and delivery (self-paced, cohort-based, blended) + course structure (lectures, quizzes, assignments, projects, peer review) + paths from fundamentals (e.g., Harvard CS50) to specializations and nanodegree/professional certificates + selection criteria (goals, prerequisites, level, workload, language, cost) + assessment methods and digital credentials + learning tools (LMS, forums, labs, notebooks) + study management (planning, progress tracking) + academic integrity and platform policies

Learning objectives

Certification Bodies Management systems

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MOOC Platforms and Online Courses – Exam

- Understand main MOOC platforms and course marketplaces
- Learn about instructional models and course structures
- Evaluate learning pathways and selection criteria
- Analyze assessment methods and learning tools
- Manage study plans and know academic integrity policies

Skills acquired

- Ability to design and evaluate online courses
- Understanding dynamics of MOOC platforms
- Effective management of digital learning pathways

Target audience

- Professionals and operators in digital training
- Teachers and instructional designers
- Students interested in MOOCs and online learning

Prerequisites

- Basic knowledge of e-learning systems and digital teaching

Program

- MOOC platforms and marketplaces (Coursera, Udemy, Udacity, edX)
- Learning models: self-paced, cohort-based, blended
- Course structure: lectures, quizzes, assignments, projects, peer review
- Learning pathways: fundamentals, specializations, certifications
- Course selection criteria
- Assessment methods and digital credentials
- Learning tools and study management
- Academic integrity and platform policies

Teaching methodology

- Guided individual study through educational materials
- Exercises and exam simulations

Assessment method

- Multiple-choice exam
- Passing threshold: 70%

Duration

- 60 minutes

Certification

- Digital certificate upon fee payment

Expected outcomes

- In-depth understanding of MOOC platforms
- Skills to select, manage and assess online courses in professional contexts