



Fee

99,00 €

Final exam only

Course technical sheet

Artificial Intelligence for Business – Fundamentals, Use Cases and AI Governance (AI Act, ISO 42001)

Course code

AI_GOV_LA

Test duration

90 min

Passing score

70%

Issued

27/05/2026

Executive summary

The course "Artificial Intelligence for Business – Fundamentals, Use Cases and AI Governance (AI Act, ISO 42001)" provides a comprehensive overview of artificial intelligence applications within the corporate environment, focusing on governance, regulatory compliance, and risk management. Participants will gain in-depth knowledge of key European regulations such as the AI Act and GDPR, alongside international standards ISO/IEC 42001 and 23894 governing AI management systems and risk frameworks. Through the examination of real-world use cases—including fraud detection, clinical decision support, physical security video analytics, and energy optimization—the course addresses operational challenges and effective governance solutions. Topics covered include transparency, data quality, impact assessment, supplier management, model lifecycle monitoring, and roles and responsibilities of involved stakeholders. The training is designed to impart practical skills and applicable methodologies for organizations, blending regulatory rigor with technological best practices. It is suitable for managers, compliance officers, IT teams, and professionals involved in deploying and managing AI solutions within business settings.

Certification process

- Registration or login to the Academy platform.
- Completion of the final course examination only. Any training or preparation may be completed externally or through other channels.
- The test questions refer to the objectives, skills and topics described in this technical sheet.
- Assessment of the result, possible validation and certificate issuance according to the rules applicable to the course.

Important note

On Academy, candidates take only the final course examination. Any training or preparation activity may be delivered externally or through other channels. The test questions refer to the topics described in this technical sheet and in the course syllabus summary.

Syllabus summary

ISO/IEC 42001:2023 (AI Management System) + ISO/IEC 23894:2023 (AI risk management) + Regulation (EU) 2024/1689 (AI Act) + GDPR (EU Reg. 2016/679) + NIST AI RMF 1.0 + best practices on data governance, risk assessment, compliance, security, supplier management and model lifecycle monitoring

Learning Objectives

- Understand AI fundamentals in business contexts
- Acquire knowledge of AI Act and GDPR regulations

Certification Bodies Management systems

IFZA Business Park - Building A2 - Nadd Hessa - Dubai Silicon Oasis
United Arab Emirates
Phone: +971 502475030
Email: info@certificatowz.org
VAT/Tax ID: 104216397000003

Course technical sheet

AI_GOV_LA

Page 1

Document generated automatically by Academy

Artificial Intelligence for Business – Fundamentals, Use Cases and AI Governance (AI Act, ISO 42001)

- Deepen understanding of ISO/IEC 42001 and 23894 governance standards
- Develop skills in AI risk assessment and management

Skills Acquired

- Application of regulatory frameworks and AI governance standards
- Impact assessment, risk control and monitoring of AI models
- Management of AI solution lifecycle
- Understanding roles and responsibilities in AI deployment

Target Audience

- Managers and compliance officers
- IT professionals and data scientists
- Governance and risk management consultants

Prerequisites

- Basic knowledge of AI and corporate regulations recommended

Course Content

- AI fundamentals for business
- AI Act and GDPR regulations
- ISO/IEC 42001 and 23894 standards
- Use cases and practical examples
- Evaluation and control methodologies

Teaching Methodology

- Lectures
- Real case studies
- Interactive multiple-choice questions

Assessment Method

- Final test with a 70% pass mark

Duration

- 90 minutes

Certification

- Completion certificate (fee required)

Expected Outcomes

- Ability to implement and govern AI systems in compliance with current regulations
- Enhanced awareness of risks and AI-specific mitigations in projects.