



Fee

99,00 €

Final exam only

Course technical sheet

ESG – Focus Areas: Circular Economy, Climate Change, Corporate Welfare, Governance, Social Responsibility

Course code

ESG_AREAS_LA

Test duration

60 min

Passing score

70%

Issued

28/05/2026

Executive summary

The course "ESG – Focus Areas: Circular Economy, Climate Change, Corporate Welfare, Governance, Social Responsibility" provides targeted insights into key ESG (Environmental, Social, Governance) topics essential for modern businesses. Through an integrated approach, participants will acquire specialized skills in managing initiatives and plans related to circular economy, climate change mitigation, corporate welfare, governance, and social responsibility. The training enables understanding and application of current ISO standards and best practices, developing capabilities for setting KPIs and tailored improvement plans for each area. The one-hour program includes analysis of real case studies and assessment questions that encourage critical thinking on quality control sequences, monitoring, and managing ESG performance. Designed for professionals, managers, and stakeholders aiming to embed effective ESG strategies in their organizations, the course equips practical tools to reduce greenwashing risks and align with international standards. Upon completion, participants will be able to support companies in implementing and monitoring coherent, measurable ESG plans crucial for sustainable and responsible growth.

Certification process

- Registration or login to the Academy platform.
- Completion of the final course examination only. Any training or preparation may be completed externally or through other channels.
- The test questions refer to the objectives, skills and topics described in this technical sheet.
- Assessment of the result, possible validation and certificate issuance according to the rules applicable to the course.

Important note

On Academy, candidates take only the final course examination. Any training or preparation activity may be delivered externally or through other channels. The test questions refer to the topics described in this technical sheet and in the course syllabus summary.

Syllabus summary

Circular economy: ISO 59004:2024 + ISO 59010:2024 + ISO 59020:2024; Climate change: ISO 14001:2015 + ISO 14068-1:2023 (carbon neutrality) + GHG Protocol principles; Corporate welfare: ISO 45001:2018 (OH&S) + wellbeing best practices; Governance: ISO 37000:2021; Social responsibility: ISO 26000:2010; KPI/indicator design and improvement plans for each area

Learning Objectives

Certification Bodies Management systems

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ESG – Focus Areas: Circular Economy, Climate Change, Corporate Welfare, Governance, Social Responsibility

- Deepen knowledge of ESG focus areas: circular economy, climate change, corporate welfare, governance, social responsibility
- Understand updated ISO standards and best practices for each area
- Develop skills in defining KPIs and specific improvement plans

Skills Acquired

- Ability to design and evaluate specific ESG plans
- Practical use of relevant ISO standards
- Critical analysis and quality control of ESG data

Target Audience

- Business professionals and managers
- ESG and sustainability consultants
- Institutional relations and compliance officers

Prerequisites

- Basic knowledge of sustainability and ESG principles

Program

- Circular Economy: ISO 59004:2024, ISO 59010:2024, ISO 59020:2024
- Climate Change: ISO 14001:2015, ISO 14068-1:2023, GHG Protocol principles
- Corporate Welfare: ISO 45001:2018, wellbeing best practices
- Governance: ISO 37000:2021
- Social Responsibility: ISO 26000:2010
- Methods for KPI definition and improvement plans

Teaching Methodology

- Theoretical lessons
- Case study analysis
- Exercises with critical response questions

Evaluation Method

- Multiple-choice test and practical scenarios
- Passing score of at least 70%

Duration

- 60 minutes

Certification

- Completion certificate (issuance fee applies)

Expected Outcomes

- Capability to effectively manage specified ESG areas
- Improvement in quality and consistency of ESG data collected and analyzed