TECHNICAL LEARNING AND ASSESSMENT DOSSIER

ESG Strategy & Management – Leading Change and Measuring ESG Performance (KPIs)

Price / certificate issuance
99,00 €
VAT excluded

Course code	Minimum duration	Final pass score	Dossier issue
ESG_STRAT_LA	90 min	70%	28/11/2026

1. Course identity, purpose and scope

The course "ESG Strategy & Management – Leading Change and Measuring ESG Performance (KPIs)" is designed for professionals focused on corporate sustainability who aim to develop specific skills to integrate ESG criteria within business strategies. The training covers European regulations such as CSRD and ESRS, alongside international standards like GRI and IFRS Sustainability Disclosure. Practical implementation of ISO 26000, 14001, and 45001 standards is explored, emphasizing how to set and monitor effective ESG KPIs and KRIs. The curriculum offers tools for stakeholder mapping, ESG materiality assessment, and integration into procurement, HR, and operations processes. Through real case studies and challenging sample questions, participants build capabilities to align management systems with sustainability goals, fostering transparency and social responsibility. Lasting 90 minutes, this course equips learners with skills to lead sustainable change and accurately measure environmental, social, and governance performance using a structured and rigorous approach.

This extended technical dossier describes the pathway as published in CIWZ Academy on the issue date. It consolidates purpose, references, learning architecture, module contents, assessment system, passing criteria and certificate conditions. It does not replace the official texts of the standards, laws, guidelines or schemes referenced.

2. Normative, regulatory and technical references

CSRD (Directive EU 2022/2464) + ESRS (Delegated Regulation EU 2023/2772) + GRI Standards + IFRS Sustainability Disclosure Standards (IFRS S1/S2) + ISO 26000 (social responsibility) + ISO 14001/45001 (integrating ESG into management systems) + KPI/KRI design, targets, dashboards and improvement plans

References are used as the learning and assessment framework within the limits of published content and available sources. For professional application, the official and current versions of the referenced documents always prevail.

3. Learning architecture and assessment system

- minimum tracked time: 90 min
- active final-exam bank: 200 questions
- final exam: 30 questions selected from the bank
- passing threshold: 70%

- Direct access to the final assessment under the published rules for the exam-only pathway.
- Exam assembly from the active course bank and scoring against the published pass threshold.
- Recording of the result and, where applicable, request for the final certificate.

4. Official catalogue technical information

Learning Objectives

- Understand EU ESG regulations and international ESG standards
- Develop skills to integrate ESG into business processes
- Learn to define KPIs/KRIs, targets, and dashboards for ESG performance measurement

Skills Acquired

- Knowledge of CSRD, ESRS, GRI, IFRS S1/S2, ISO 26000, ISO 14001/45001
- Ability to conduct stakeholder mapping and ESG materiality analysis
- Skills in creating ESG improvement plans based on data

Target Audience

- Sustainability managers and professionals
- ESG compliance and risk officers
- Environmental and social consultants and analysts

Prerequisites

- Basic knowledge of business management and sustainability principles

Curriculum

- ESG regulations and standard frameworks
- ESG governance and responsibility models (RACI)
- KPI/KRI definition, baseline, and targets
- Integrating ESG into HR, procurement, and operations
- Data monitoring, dashboards, reporting, and audit readiness
- Case studies and simulations

Teaching Methodology

- Lectures
- Case study analysis

- Verification questions and simulations

Assessment Method

- Multiple-choice test with 70% passing threshold

Duration

- 90 minutes

Certification

- Completion certificate (with additional fee)

Expected Outcomes

- Ability to design and implement effective ESG strategies
- Enhanced capacity to monitor and communicate ESG performance

7. Assessment system, final exam and passing criteria

- The final assessment consists of 30 questions selected from the active course bank. The platform applies an anti-repetition logic for new attempts when the bank size allows it.
- Final question-bank size detected at generation time: 200 active questions.
- Published passing threshold for the course: 70%.
- Questions are intended to assess not only recall but also interpretation, application, evidence selection, scenario assessment and quality of decision-making, depending on the subject matter.

8. Tracking, learning continuity and session integrity

- Path status, completed modules and recorded time are managed server-side when the course uses the Academy learning mode.
- The platform allows the pathway to resume from the recorded point and retains the results of required checks.
- Assessment sessions may be subject to the integrity and proctoring controls enabled by the platform and described in the applicable usage rules.
- Technical and integrity events support assessment and do not replace professional judgement where human review is required.

9. Certificate, use and limitations

The CIWZ certificate, where provided by the pathway and requested after passing, records the result achieved in the stated CIWZ pathway or assessment. It does not automatically replace personnel certification, professional registration, statutory licence, legal qualification or credentials issued by third-party bodies where such requirements are imposed by the applicable scheme.

10. Commercial and tax conditions

- Price / certificate issuance: 99,00 € VAT excluded.
- UAE VAT is applied to UAE customers according to billing data and the applicable tax rules.
- Any specific commercial terms, agreements or corporate orders override the public price only when formally accepted by Certificato IWZ FZCO.

11. Dossier document control

- Document automatically generated by CIWZ Academy from the course data published at the time of the request.
- Course code: ESG_STRAT_LA
- Document language: EN

- Generation date: 28/11/2026
- For normative and professional application, the current official sources and any applicable procedures/schemes prevail.