



Fee

**99,00 €**

Final exam only

# Course technical sheet

ESG Strategy & Management – Leading Change and Measuring  
ESG Performance (KPIs)

Course code

**ESG\_STRAT\_LA**

Test duration

**90 min**

Passing score

**70%**

Issued

**28/05/2026**

## Executive summary

The course "ESG Strategy & Management – Leading Change and Measuring ESG Performance (KPIs)" is designed for professionals focused on corporate sustainability who aim to develop specific skills to integrate ESG criteria within business strategies. The training covers European regulations such as CSRD and ESRS, alongside international standards like GRI and IFRS Sustainability Disclosure. Practical implementation of ISO 26000, 14001, and 45001 standards is explored, emphasizing how to set and monitor effective ESG KPIs and KRIs. The curriculum offers tools for stakeholder mapping, ESG materiality assessment, and integration into procurement, HR, and operations processes. Through real case studies and challenging sample questions, participants build capabilities to align management systems with sustainability goals, fostering transparency and social responsibility. Lasting 90 minutes, this course equips learners with skills to lead sustainable change and accurately measure environmental, social, and governance performance using a structured and rigorous approach.

## Certification process

- Registration or login to the Academy platform.
- Completion of the final course examination only. Any training or preparation may be completed externally or through other channels.
- The test questions refer to the objectives, skills and topics described in this technical sheet.
- Assessment of the result, possible validation and certificate issuance according to the rules applicable to the course.

## Important note

On Academy, candidates take only the final course examination. Any training or preparation activity may be delivered externally or through other channels. The test questions refer to the topics described in this technical sheet and in the course syllabus summary.

## Syllabus summary

CSRD (Directive EU 2022/2464) + ESRS (Delegated Regulation EU 2023/2772) + GRI Standards + IFRS Sustainability Disclosure Standards (IFRS S1/S2) + ISO 26000 (social responsibility) + ISO 14001/45001 (integrating ESG into management systems) + KPI/KRI design, targets, dashboards and improvement plans

## Learning Objectives

- Understand EU ESG regulations and international ESG standards
- Develop skills to integrate ESG into business processes

### Certification Bodies Management systems

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ESG Strategy & Management – Leading Change and  
Measuring ESG Performance (KPIs)

- Learn to define KPIs/KRIs, targets, and dashboards for ESG performance measurement

**Skills Acquired**

- Knowledge of CSRD, ESRS, GRI, IFRS S1/S2, ISO 26000, ISO 14001/45001
- Ability to conduct stakeholder mapping and ESG materiality analysis
- Skills in creating ESG improvement plans based on data

**Target Audience**

- Sustainability managers and professionals
- ESG compliance and risk officers
- Environmental and social consultants and analysts

**Prerequisites**

- Basic knowledge of business management and sustainability principles

**Curriculum**

- ESG regulations and standard frameworks
- ESG governance and responsibility models (RACI)
- KPI/KRI definition, baseline, and targets
- Integrating ESG into HR, procurement, and operations
- Data monitoring, dashboards, reporting, and audit readiness
- Case studies and simulations

**Teaching Methodology**

- Lectures
- Case study analysis
- Verification questions and simulations

**Assessment Method**

- Multiple-choice test with 70% passing threshold

**Duration**

- 90 minutes

**Certification**

- Completion certificate (with additional fee)

**Expected Outcomes**

- Ability to design and implement effective ESG strategies

- Enhanced capacity to monitor and communicate ESG performance